



Photos courtesy of
NADRA member:
www.peachtreedecksandporches.com

Dear Decking Industry Professional:

Deck builders and product manufacturers alike raised concerns over the compatibility of new-generation wood treatments and fasteners. As a result, many realized the need for a unified industry voice. NADRA is that voice. The association is in its 6th year as a 501(c)6 not-for-profit corporation. NADRA serves as a trade association with emphasis on safe building practices and deck safety. The North American Deck and Railing Association Board of Directors, Executives, Staff, Volunteers and Committee Chairs are all working hard for the Industry at Large. Now more than ever, by working together cohesively, we can achieve this goal on making sure we raise the bar so that qualified, conscientious, talented deck contractors get the jobs they bid on. NADRA is the voice of the deck and railing industry consisting of Manufacturers, Industry Reps, Builders, Suppliers, Distributors/Dealers/Retailers, Lumberyards, Wholesalers and Industry Service Providers all working together for the growth of the industry.

What a great time for you and your company to get involved!!! We welcome all inquiries and look forward to hearing from you soon.

NADRA Board of Directors

About NADRA

What does NADRA do for the industry?

Deck Safety Awareness - Deck Safety Month®
Deck for a Soldier®

These campaigns build consumer trust in this association and its members while at the same time encouraging the outdoor living lifestyle. NADRA participates in code development to support both its supplier and deck builder members.

NADRA Members Consist of:

- Builders
- Dealers/Distributors/Retailers
- Industry Service Providers
- Lumberyards
- Manufacturers
- Industry Reps
- Suppliers
- Wholesalers

By working together, we can be one voice for the industry and deliver a clear message to the consumer and the code development bodies.

Local Chapters

Official NADRA Chapters:

Georgia
Maryland
New Jersey
New York
Pennsylvania
Western Washington

Chapters currently in the formation stage: California, Canada, Colorado, New York, North Virginia/Washington DC, Ohio & Texas.

Chapters provide an opportunity for builders and suppliers to meet face-to-face and help each other improve their businesses. The meetings are directed towards a combination of networking and education.

No chapter dues at this time

Education

23 Deck Framing Connection Seminars scheduled for 2010 to:

- Build Credibility Among Consumers
- Establish Industry Guidelines & Standards
- Designations will require high levels of:
Accomplishment
Knowledge
Experience

Visit www.strongtie.com/workshops

Consumer Focus

The growth of the outdoor living industry is bringing families and friends together in a safe atmosphere at home, encouraging family time. Consumers want beautiful decks that will enrich their families' lives. They want them constructed from high quality, affordable materials. They want them installed efficiently, safely, and properly. They want their decks constructed by professional and knowledgeable builders they can

Helpful links

ALL ABOUT NADRA: <http://www.nadra.org/aboutus.html>

MEMBER BENEFITS: <http://www.nadra.org/benefits.html>

MEDIA KIT: http://www.nadra.org/NADRA_Media_Kit.pdf

COMMITTEES TO GET INVOLVED IN: <http://www.nadra.org/committees.html>

DECK FOR A SOLDIER: http://www.nadra.org/consumers/deck_4_soldier.html

ALL ABOUT DECK SAFETY MONTH (May): http://www.nadra.org/consumers/deck_safety_month.html

JOIN NADRA's Email list to receive copies of our monthly e-newsletter and view archived past issues: <http://www.nadra.org>